

Media Kit

MARCH 2021





About me

I grew up inspired by my mother who used to be a caterer, I quickly developed a passion for food! In addition, I had the chance to visit so many different new countries since 2016. I discovered how much food is an important component of culture!

Today as a food travel planner and photographer, I travel the world making beautiful pictures of places, hotels, and restaurants aiming to make people want to join my trips and learn more about gastronomy!

My objective is to show how rich and diverse the world is through hospitality, food and drinks, always hoping to raise people's curiosity and inspire them to travel more !

 @xtel.thefoodie
 Xtelthefoodie
www.xtelthefoodie.co





Instagram @xtel.thefoodie
Pinterest Xtelthefoodie
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Social Media Metrics

Instagram

1.8k

Followers

428k

Reach

8.3%

Engagement
rate

Pinterest

4k

Impressions

2k

Audience

Blog

1.3k

Page views

409

Unique Users

Demographics

Top Countries

USA	31.4%
France	15.3%
Switzerland	15.1%

Gender



74.17%

Age

25-34	52.5%
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Brand Collaborations



2 FEVRIER
HOTEL-LOME
★★★★★



Instagram: @xtel.thefoodie
Pinterest: Xtelthefoodie
Website: www.xtelthefoodie.co



My services

Food trip planner
Food trip organizer
Food photography
Instagram sponsored posts
Instagram sponsored story
Instagram sponsored reels
Sponsored IGTV
Blog post
Brand ambassadorship

Contact

If my vision fits your brand, it would be my pleasure to work with you! To discuss further a possible collaboration, or for any other question, kindly contact me on the email address hello@xtelthefoodie.co

 @xtel.thefoodie
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www.xtelthefoodie.co

Message from a Follower

"You are the best. Last Night we tried The Nest (cause I saw it on your profile) ... it's amazing... the view OMG"
- G.E.

Thank you

